

Matt
PHILIP MORRIS COMPANIES INC. — INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

FYI → Chuck

*said that Lerner &
 Edelman know nothing
 of the IARC study
 centers/researchers.*

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Date: June 6, 1994

JUN 7 1994

*- Tony Amabile
 - C.R.S.*

Tony *Ausanne* last week, David Greenberg gave us a presentation on the work that IARC is doing on Environmental Tobacco Smoke. Bill Murray and I both believe that this might present a significant opportunity, if the IARC study comes out the right way. By the same token, it could have an adverse impact on our suit against the EPA, if IARC comes out with the same conclusion as EPA. Accordingly, we believe that maximum effort should be made to understand what IARC is doing and to make sure that IARC is provided with as much helpful information as possible.

In that connection, I spoke to David Greenberg after the meeting and suggested that he come to New York for a few days to meet with people here who are involved in the ETS issue, and to make sure that our efforts are fully coordinated. I think that he should definitely spend time with Steve, Chuck, Tom Borelli, and our outside counsel. David said that he would be calling Steve to arrange a time for making such a trip.

Among the ideas that Bill and I discussed exploring are the following:

*IARC
 Name }*

- Try to involve Wynder, who has excellent contacts at WHO. *— Sel.*
- Ascertain whether Edelman and Lerner might be of any assistance.
- Ascertain whether Andrew Whist could be helpful through his contacts.
- Determine the best way of providing IARC with all of the articles that have recently been written criticizing the EPA's risk assessment.
- Mobilize as much scientific authority on our side as possible.
- Develop lobbying efforts with the European Parliament.

Bill and I believe that this is a matter of the highest priority, and that we should use all of the resources available to us.

cc: R. W. Murray

*Lofer ETS
 Long/Silverman Alan Nelson
 Garman AG Smith*

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